

KALAIVANAN RAMESH

Product Designer

Coimbatore | kalaivananramesh1016@gmail.com | +91 72002 01016 | [LinkedIn](#) | [Portfolio](#)

ABOUT ME

Product designer who turns complicated, data-heavy problems, government dashboards, hiring platforms, AI products, into interfaces people trust on first look. I have been the **sole designer** on every product I have shipped, owning the work end to end from research and flows through to engineering handoff, and increasingly through to the code itself. Two of the products below are self-built and live, designed and built entirely solo. I use **AI-assisted workflows** (Claude Code, Figma, prompt-driven prototyping) to move from idea to working product fast, then prove it with real usage data.

HIGHLIGHTS

- **Sole designer** on every product shipped, from a restaurant tipping flow to a thirteen-department city dashboard used across five zones
- Founding designer on **Veril.ai**, **Digri.ai**, and **Fitnethix**, three products taken from 0 to 1 at Gyanmatrix Technologies
- Designed and built two products solo end to end: **Tippd** (live in Chennai restaurants) and **Vosay** (1st place, Gyanmatrix internal hackathon, and a spot in the Sarvam AI Startup Program)
- Redesigned **Trackchain**, a UK logistics platform for client Exponentia.ai, after the existing product tested poorly with users, improving usability as the sole designer on the project
- Ranked **1st in UI/UX design nationally** among 12,000+ participants (GUVI DanJr Hackathon), and Top 20 in India at the Jar Design Jam

CORE SKILLS

Design & Research: Figma, FigJam, Framer, interactive prototyping, design systems, user research (including enterprise and data-heavy products), interaction design, dashboard design, design handoffs

Product: Product strategy, roadmapping, PRDs and specs, competitive analysis, A/B testing, MVP scoping, Agile/Scrum

AI & Technical: Claude Code, AI agents, prompt-driven prototyping, rapid prototyping with AI, working familiarity with HTML/CSS/JS from shipping production code on self-built products

PROFESSIONAL EXPERIENCE

Associate Software Engineer, UI/UX

Apr 2026 – Present

Gyanmatrix Technologies, promoted from UI/UX Intern

- Founding designer on **Veril.ai**, a skill verification and hiring platform, owning design across both the candidate verification flow and the recruiter search and shortlisting flow
- Built the core design system and component library that kept the product consistent as it grew from prototype to its current version
- Promoted for turning ambiguous requirements into shipped, measurable outcomes on **Digri.ai** and the Tamil Nadu Government dashboard work, working closely with engineers to move designs from prototype to production

UI/UX Intern

May 2024 – Mar 2026

Gyanmatrix Technologies

- Founding designer on **Digri.ai**, an AI-powered upskilling and monitoring platform for students and mentors, now live in **25+ colleges** and used by **10,000+ students a day**; owned research, information architecture, and the design system across student, mentor, and admin surfaces
- Sole designer on a dashboard built for the **Coimbatore City Municipal Corporation**, restructuring thirteen departments and five zones of civic data into one system officials could use without training
- Founding and sole designer on **Fitnethix**, a coaching app with a client-facing app and a coach console, now live on Google Play with **500+ athletes** and **30+ coaches**
- Redesigned **Trackchain**, a UK logistics platform for client Exponentia.ai, after the existing product tested poorly with users; improved usability as the sole designer on the project (2025)

Design Intern

Mar 2024 – May 2024

GUVI Geeks Network (IIT-M Incubated)

- Identified drop-off points in the Zen Class learning flow through user research and redesigned the experience, improving task completion rate by **25%**
- Designed interfaces across 4 products (GUVI, Zen Class, Hackerkid, GUVI for Corporates) serving **3M+ learners**, testing designs with real users to confirm they solved the right problems

PRODUCTS I'VE BUILT AND LAUNCHED

Tippd

Live, Apr 2026

Founder and Designer, digital tipping and feedback platform for restaurants

- Watched a waiter go unpaid on a tip because there was no cash and no way to add it to the bill, then designed and prototyped the fix in Figma before building it myself with Claude Code
- Moved the review prompt to a single moment right after payment instead of a generic ask, lifting one restaurant's Google rating from **3.8 to 3.9 stars** and collecting **65+ new reviews** in the first week of the pilot
- Grew to **20+ merchant partners** and **500+ transactions** within 3 months of launch, now live on Chennai

Vosay

Live, Apr 2026

Founder and Builder, solo build, voice-first AI that talks to website visitors and recovers drop-off traffic

- Noticed most visitors leave a site without converting because a contact form asks too much too soon, so designed a conversational flow that meets them in the moment instead
- Designed and built the entire product solo, from concept to working prototype, at Gyanmatrix's internal hackathon, winning **1st place** against 30+ employee-built entries
- Earned a spot in the **Sarvam AI Startup Program** on the strength of the prototype

ACHIEVEMENTS

- **1st Place**, National UI/UX Design Contest (GUVI DanJr Hackathon): ranked first for among **12,000+ participants**
- **Top 20 in India**, Jar Design Jam, a national competitive design sprint
- **1st Place**, Gyanmatrix internal hackathon, for Vosay, against 30+ employee-built entries

EDUCATION

B.Tech, Computer Science and Business Systems

Sri Eshwar College of Engineering, Coimbatore | 2022 – 2026